

FOR IMMEDIATE RELEASE

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BRIXMOR APPOINTS THOMAS LITZLER AS SENIOR VICE PRESIDENT, CENTRAL REGION

NEW YORK, October 26, 2011 – Brixmor Property Group (the “Company” or “Brixmor”) today announced the appointment of Thomas W. Litzler as Senior Vice President, Central Region. Based in Chicago, Illinois, Mr. Litzler will serve as the asset manager for the region; directing leasing, property operations, and redevelopment activity for 11.7 million square feet of community and neighborhood shopping centers in Illinois, Indiana, Iowa, Kansas, Minnesota, Missouri and Wisconsin.

Mr. Litzler has over 25 years of retail real estate experience, including as Executive Vice President Development and New Business Initiatives at Ramco-Gershenson Properties Trust and Senior Vice President, Midwest Region of New Plan Excel Realty Trust, a predecessor of Brixmor. He also served as Vice President of Development for A&P / Kohl’s / Farmer Jack and as a Real Estate Manager for Kmart Corporation.

“We are very excited to have a real estate executive of Tom’s caliber join our Company. His asset management experience, coupled with his broad understanding of retailer real estate strategies, make him a notable addition and we look forward to his contributions as we continue to grow Brixmor,” commented Michael Carroll, Chief Executive Officer.

About Brixmor Property Group:

Brixmor Property Group is one of the premier real estate companies in the United States focusing on the ownership and management of community and neighborhood shopping centers. As a comprehensive real estate company, it manages a national portfolio of 585 properties aggregating approximately 92.0 million square feet of gross leasable area. The portfolio is strategically located across 39 states and is primarily grocery or name-brand discount chain anchored. The Company is the second largest owner of community and neighborhood shopping centers in the United States and has been a leader in redevelopment over the last decade. It is the largest landlord (by gross leasable area) to The TJX Companies, The Kroger Company, Ahold USA, Dollar Tree, Inc. and Staples, Inc. Brixmor Property Group is headquartered in New York, New York with multiple regional and local offices across the United States. Further information is available at www.brixmor.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act, which reflect our current views with respect to, among other things, our beliefs, plans, objectives, goals, targets, expectations, anticipations, assumptions, estimates, intentions and future performance. In some cases, you can identify these forward-looking statements by the use of words such as “outlook,” “believes,” “expects,” “potential,” “continues,” “may,” “will,” “should,” “could,” “would,” “seeks,” “approximately,” “predicts,” “intends,” “projects,” “plans,” “targets,” “estimates,” “anticipates” or the negative version of these words or other comparable words or expressions of the future or otherwise regarding the outlook for our future business and financial performance. All statements other than statements of historical fact included in this press release are forward-looking statements and are based on various underlying assumptions and expectations and are subject to known and unknown risks, uncertainties and assumptions, and may include projections of our future financial performance based on our growth strategies and anticipated trends in our business. Such forward-looking statements are subject to various risks and uncertainties and speak only as of the date of this press release. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. In addition, new risks and uncertainties emerge from time to time, and it is not possible for us to predict all risks and uncertainties, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Accordingly, you should not rely upon forward-looking statements as a prediction of actual results and we do not assume any responsibility for the accuracy or completeness of any of these forward-looking statements. Except as may be required by law, we undertake no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise.

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